



New Alliance To Benefit International Companies

June 25, 2011

Parter International, Inc. and **Octagona Srl** are pleased to announce an important new alliance to support companies in their efforts to start, develop, sustain, and grow their international business.

The combination of Parter International's 21 years of experience in assisting international companies establish a presence in the US and Octagona's proven ability to develop successful new ventures in Italy, India, and Turkey during the past 8 years allows us to provide a wide range of expert services and important local contacts to our clients.

By combining our competences and experience in the international arena, this alliance will prove extremely valuable for companies interested in:

- Gathering information about international markets
- Establishing or expanding their international presence;
- Opening new international markets or increasing their international sales;
- Opening a manufacturing or service site in a new market.

Because of our expertise and network connections, we focus on but are not limited to the following markets:

- US
- Italy
- India and South East Asia
- Turkey and the Middle East

We invite you to contact us for specifics on how our alliance can work for your company. Please contact:



Alan Parter
Parter International, Inc.
New York, NY USA
Tel: +1 (212) 867-1717
Email: parter@parterinternational.com
www.parterinternational.com



Alessandro Fichera
Octagona S.r.l.
Carpi (MO) Italy
Tel: +39 (059) 977-0184
Email: a.fichera@octagona.com
www.octagona.com